

GRAVITY[®] on **total gym**

“OUR GOAL IS TO BRING FRESH PROGRAMS THAT KEEP OUR MEMBERS ACTIVE.” With a 25 year history of success, Helen Vanderburg’s club, Heavens Fitness, claims GRAVITY has contributed to a 75% member retention rate.



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“... TOTALLY MAKES SENSE”

“We wanted new programming when we opened our new facility. GRAVITY was novel and interesting and made sense from a training perspective . . . and this program hit the largest market range. It totally made sense from a numbers perspective. When we looked at the quality of the product, we were sold on GRAVITY.”

- Helen Vanderburg, Club Owner, President
Heavens Fitness, Calgary, Alberta, Canada



Heavens Fitness clients... "are sophisticated fitness buyers who really know their stuff and they love GRAVITY."

View Helen Vanderburg's full interview at www.efisportsmedicine.com/helen

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