

# GRAVITY<sup>®</sup> on total gym

New GRAVITY<sup>®</sup> cash-based revenue paid for their Total Gym units quickly and became the "side dish" that helped Julie Dresch recruit more patients.



## CREATING A RELATIONSHIP

"...whether its fitness or rehab, when you have both to offer you're continuing to build that--'Oh, my physical therapist is Julie', not, 'I went to see my PT for knee rehab and then was [discharged].' It's that added bit of attention from a whole other point of view--and it creates a nice little extra each month."

- Julie Dresch, PT, MS, OCS, CMPT  
Therapeutic Associates

View Julie Dresch's full interview at [www.efisportsmedicine.com/julie](http://www.efisportsmedicine.com/julie)



*Fairwood Physical Therapy's 2 1/2 year old GRAVITY Program "earned the clinic another level of respect from referring physicians."*