

# GRAVITY<sup>®</sup> on **total gym**

Lisa Bradford has “more than paid for the equipment.” GRAVITY<sup>®</sup> has energized her clinic, helped her amass physician referrals, and allowed her to “convert patients to ‘clients for life’.”

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## “...INCREASED PHYSICIAN REFERRALS.”

“GRAVITY gave us something nobody else could top the very next week. We showed our referral sources an exciting, tangible [program] that no one in the area has. It gave us a valid reason to visit them and we saw an increase in our physical therapy referrals because they were excited about a forward-thinking clinic that offered something unique.”

- Lisa Bradford, PT, DPT, President  
Ascent Therapy Clinics, Denver and Littleton, CO

View Lisa Bradford's full interview at [www.efisportsmedicine.com/bradford](http://www.efisportsmedicine.com/bradford)



*At Ascent Therapy, where 90% of those who try GRAVITY convert into repeat users, attendees refer their friends saying, “You’ve got to come try it.”*

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