

# **GRAVITY**<sup>®</sup> on **total gym**

When Pleasant Lewis, owner and operator of six Gold's Gym franchises, heard about GRAVITY at his Multi-club Operators Round Table group, he checked it out. "I really liked it. . . and we decided to go with it at Gold's Gym."



## "... GOOD BUSINESS SENSE"

"If we keep going at this pace, we'll have the equipment paid for in less than a year. Sometimes when we invest in our clubs, we don't get the money back for 3, 4 or 5 years. Anytime we can get that investment back within a year's time, I would say that probably makes pretty good business sense."

- Pleasant Lewis, President  
Gold's Gym, Orlando, Florida



*Leda Perez, Fitness Manager sees committed participants. "They're getting results and they want to come back. They love the way it makes them feel."*

View Pleasant's full interview at [www.efisportsmedicine.com/pleasant](http://www.efisportsmedicine.com/pleasant)

For more information call 800-541-4900

Australia • Benelux • Canada • China • Czech Republic • France • Germany • Hong Kong • Iceland • Italy • Japan • Mexico • New Zealand  
Portugal • Russia • Spain • Switzerland • Turkey • United Kingdom • USA

**efi**<sup>®</sup>  
sports medicine